**ADRC IS LOOKING FOR A GRAPHIC DESIGNER**

**FOR THE APPAREL DESIGN & RESEARCH CENTRE LOCATED IN LAHORE, PAKISTAN.**

**OPENING IN SEPTEMBER 2019 IN LAHORE, PAKISTAN UNDER SUPERVISION OF PRGMEA, CDI, CRI AND UNIDO, THE NEW DESIGN CENTRE WILL STRIVE TO FACILITATE THE COMMUNITY AND CULTIVATE NEW RELATIONSHIPS WITH BOTH LOCAL AND INTERNATIONAL FASHION BRANDS.**

**WITH AN IMPRESSIVE ARRAY OF NEW COMPUTING TECHNOLOGY AND THE LATEST SOFTWARE, OUR HIGHLY SKILLED CREATIVE TEAM IS READY TO MEET THE DEMANDS OF ALL ITS VALUED CUSTOMERS AROUND THE WORLD.**

**JOB PROFILE:**

Graphic designer apparel design & research centre.

You’ll be responsible for the graphic output (man, woman & kids) of the design & research centre on a fulltime, daily basis.

**RESPONSIBILITIES:**

* Under the direction of the head of design, and in partnership with your colleagues, develop and execute trend right graphics, prints and patterns that achieve overall design, brand and assortment strategy;
* Create original graphics, all-over prints (AOP) and artwork for apparel and accessories (illustrative, photographic, typographic);
* Design surface patterns, checks, stripes etc.;
* Apply new and existing artwork to technical drawings under supervision of the fashion design team;
* Work on product programs in conjunction with design and development;
* Work with the product development & merchandising team to ensure designs are producible;
* Assemble style guides and licensing materials as needed;
* Design content for digital marketing, including web banners, e-blasts, and social posts;
* Creating and producing the graphic design concepts and directions ahead of each season in accordance with the trends supplied by the design team;
* Research and analysis seasonal trends in styles, colours and patterns and then translate into original designs;
* Research market trends specifically for innovative (screen) printing and novelty embellishments;
* Other graphic duties as required.

**WHAT WE EXPECT FROM YOU:**

* Bachelor degree or similar in preferably in textiles/apparel/fashion;
* Experience with private label collections is a surplus;
* Two to three years’ experience in the textile graphic design industry, creating more fashionable/complex artwork requiring seasonal updates and high design capabilities, both artistically and with computer;
* Advanced user of the Adobe CC Package, 3D Rhino, MS Office 365;
* Excellent organisational and project management skills;
* Strong communication skills, both written and verbal;
* Strong understanding of design trimmings and development;
* Experience with private label artwork collections is a surplus;
* Close attention to detail;
* Able to manage multiple projects in a rapidly changing environment;
* Strong sketching and trending ability, a plus;
* Fluent in English; writing and speech.

**WHAT DO WE HAVE TO OFFER?**

Engagement is key with all employees: from managers to support partners, from stitching to designing. Making a difference in what you do, have fun and contribute to a strong business proposition. Feeling proud about your organisation, making the life of your clients easier and more fun. Celebrate successes. That is what working with the APPAREL DESIGN & RESEARCH CENTRE is about.

The APPAREL DESIGN & RESEARCH CENTRE is a contemporary design & research centre concept. Our integrated and flexible business model encompasses in-house design, purchasing and merchandising departments, along with a dedicated logistics and distribution division, fully aligned to serve our clients.

For generations we make our end customers daily life nicer. We think quality and surprising design should be available for everyone. Durable, Fresh, European, Sustainable. That is working with and for the APPAREL DESIGN & RESEARCH CENTRE.

**WHAT DO WE STAND FOR?**

The APPAREL DESIGN & RESEARCH CENTRE is an equal opportunity employer (EOE) that strives to create a diverse workforce and an inclusive culture.

The APPAREL DESIGN & RESEARCH CENTRE is a growth company that looks for team members to grow with it. The Design & Research Centre offers a generous total rewards package, casual work environment, a diverse and inclusive culture, and an electric atmosphere for professional development. No matter the location, or the role, every employee shares one galvanising mission: ‘To bring inspiration and style to every person in the world.’

The APPAREL DESIGN & RESEARCH CENTRE is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, colour, religion, sex, and national origin.

We offer you an inspiring working environment and a challenging Fulltime job.

We’re interested in learning more about you and appreciate you taking the time to apply online.

Please include your cover letter and CV.

A written vision on the chances and treats concerning the APPAREL DESIGN & RESEARCH CENTRE’s future is a surplus.

**COME JOIN OUR TEAM!**

**Location:**

**ADRC Apparel Design & Research Centre**

**71-L, Gulberg-III**

**Lahore, Pakistan**

**For detailed information please contact:**

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