

## PAKISTAN MEGA LEATHER SHOW 2019

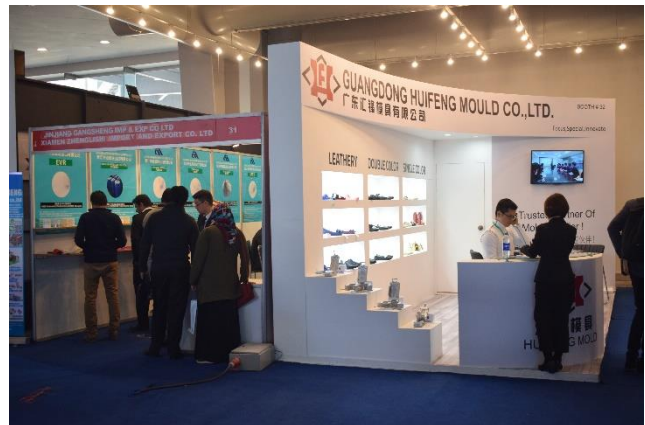
27-29 January, 2019

Lahore International Expo Center

Pakistan Mega Leather Show (PMLS) is organized every year to create linkages among Leather related industries to broaden their business activities. PMLS is annually held and it's co-organized by Pakistan Tanners' Association (PTA) and Pakistan Footwear Manufacturers Association (PFMA). The Pakistan Leather Garments Manufacturers & Exporters Association (PLGMEA) and Pakistan Gloves Manufacturers & Exporters Association (PGMEA) also collaborate with PTA & PFMA.

The multi-dimensional objectives of the Pakistan Mega Leather Show are:

- To portray and improve the positive image of Pakistan to the World.
- To motivate the leather business entrepreneurs for business growth.
- To attract international customers towards the tremendous potentials that exists in the leather sector of Pakistan.
- To educate our industry about new development in accessories, footwear components, and chemicals.



To create awareness about positive initiatives taken by our competing countries. PMLS-2019 was held on January 27-29, 2019 at the International Expo Center, Lahore where a large number of exhibitors from all sub-sectors of leather, particularly the Footwear Manufacturers and Leather Tanners, participated. PMLS-2019 was the 5<sup>th</sup> expo held exclusively for promotion of the Leather Sector. Around 200 foreigners were also present to create linkages with the visiting business delegates and industrialists.



A wide range of natural finished leather, synthetic leather, footwear, gloves, leather garments, machinery, chemicals and other raw materials were displayed by the exhibitors to promote their products and to bring new customers to their business. Leading academic institutes in related industries for upgrading skill and product design services also set up stalls and made their presence known.



## HIGHLIGHTS OF THE EVENT

The event was inaugurated by Advisor to Prime Minister on Commerce, Textile, Industry, Production & Investment, Mr. Razzaq Dawood. The Chairmen of all participating associations attended the inauguration ceremony and gave speeches highlighting the issues faced by the industry along with possible resolutions. The associations expressed confidence that the new government will protect the industrialists and reduce the barriers which are slowing the growth of industrialization in the country.



The chief guest thanked the organizers for inviting him and for bringing the interrelated businesses under one roof for common benefits. During his speech, he advocated the steps taken by the newly formed government to reduce barriers faced by the industry, particularly through simplifying the taxation system, competitive gas tariff, approaching foreign countries for local market support and involvement of private sector in policy formulation.

He informed that the government is going to form councils for all industrial sectors including representatives of private sector to make policies that are consistent with the needs of the industry. He emphasized that resolving these issues to help the economy grow, to strengthen the private sector, to create jobs and reduce reliance on imports are some of the fundamental objectives of the present government.

The Mega Leather Show-2019 was a tremendous success and provided an excellent forum for B2B and B2C networking between stakeholders. PMLS was also an exciting event for the visitors to increase their knowhow about the latest trends of the fashion industry like footwear & leather garments.