



Report on Study Tour to Turkey

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GLOSSARY

Competitive Reinforcement Initiative (CRI)

Packages that are based on the selection of clusters within priority sectors and areas within their operations which exhibit high potential for improvement and/or growth and incorporate plans for working with the firms involved to deliver these outcomes.

Customs Union

A group of states that have agreed to charge the same import duties as each other and usually to allow free trade between themselves.

GDP (Gross Domestic Product) – per capita

Per capita GDP is a measure of the total output of a country that takes the Gross Domestic Product (GDP) and divides it by the number of people in that country.

International Competitiveness

The ability of a firm or a country to compete in the international market.

Competitiveness

Competitiveness is capacity of countries to increase their industrial presence in domestic and international markets while developing industrial structures in sectors and activities with higher value added and technological content.

URGE projects mechanism

1. An organization such as Chamber, Organized Zone, Exporters Association, Sectoral Associations, etc. can apply to Ministry of Economy's (MoE) URGE program. They have to gather minimum 10 companies as a group (or in this case called as a cluster).
2. Once MoE gives the green light, first they conduct a needs analysis. This analysis is carried out by professional companies and the report is approved by MoE.
3. According to the outcome of the analysis, several training and consultancies can be carried out.
4. Total budget for Needs Assessment and Training-Consulting is 400.000 USD. 75% is paid by the MoE. First Organization spends then approved and reimbursed.
5. Once training and consulting starts, the group can take 10 outbound B2B missions to target markets and 10 inbound missions for buying groups. Each has max 150.000 USD budget.
6. Project is for 3 years and if successful, it can be extended for another 2 years. Same organization can apply for another project for the same cluster as well.

